

# COMEBACK KC VENTURES FELLOWS

Accelerating Innovation to Jumpstart KC's Comeback from COVID-19



## EXPERTISE + RESOURCES + SUPPORT

Comeback KC Ventures Fellows taps into the **expertise** of the region's COVID response, its needs and opportunities from KC Digital Drive, together with the University of Missouri-Kansas City Tech Venture Studio's entrepreneurial **resources** and **support** programs so that innovators, new businesses, and startups can get what they need to succeed.

## WHO IS ELIGIBLE

To qualify for consideration, candidates must meet the following criteria:

- Pursuing a new business or new product or service line that responds in some way to the challenges of the Covid-19 pandemic;
- The business, product, or service line must be an innovation-led technology business with potential for high growth that brings additional revenue and jobs to the KC region;
- It is based in or has a significant business presence in the greater KC metro area.

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## FELLOWSHIP TYPES + BENEFITS



### PRE-FELLOW

You are in the exploratory or concept stage, may or may not have formed a business entity, and are still in the early stages of building a new business or business line.

- Scholarship for the following classes:
  - ELEVATIONLAB Tech Venture Studio - discounted from \$649 to \$75
  - Intro to SBIR/STTR Grant Writing - full scholarship / \$49 value
- Attend InvestED Capital Conversation (when ready)
- 1:1 business counselor services through SBDC
  - Business coaching
  - Help with financial projections, product-market fit, etc.
  - Preparation for Digital Sandbox application
  - Support on SBIR/STTR grant process
  - Whiteboard 2 Boardroom support
- Business canvas creation support
- Presentation at Demo Day
- Pathway to becoming a Fellow



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## FELLOW

You are an entrepreneur with a clearly defined product or service, value proposition, and go-to market strategy. You have an established / documented business entity and growth plan (e.g., pitch deck, business canvas, investor one-sheet, etc).

- Fee waivers for the following classes
  - ELEVATIONLAB Tech Venture Studio
  - Intro to SBIR/STTR Grant Writing
  - Startup Boards
- 1:1 business counselor services through SBDC
- Attend InvestED Capital Conversation
- Peer Roundtable with other Fellows
- Presentation at Demo Day
- Mentorship/meeting opportunities with Senior Fellows
- Help setting up or filling out Advisory or Fiduciary Board
- Customer/Lead cultivation
- Tailored investor introductions
- Media coverage and story-telling support



## SENIOR FELLOW

You are an experienced entrepreneur with an active business with customers, have likely raised or are raising capital, but would benefit from a more specialized level of support to accelerate economic impact.

- Peer Roundtable with other Senior Fellows
- Presentation at Demo Day
- Civic leadership through mentoring / advisory for other Fellows / Pre-Fellows
- Introductions to new potential advisors or board members
- Customer/Lead cultivation
- Tailored investor introductions
- Media coverage and story-telling support
- Support the greater Kansas City COVID response and innovation story by sharing your success

[APPLY NOW](#)

UMKC Innovation Center

KC DIGITALDRIVE

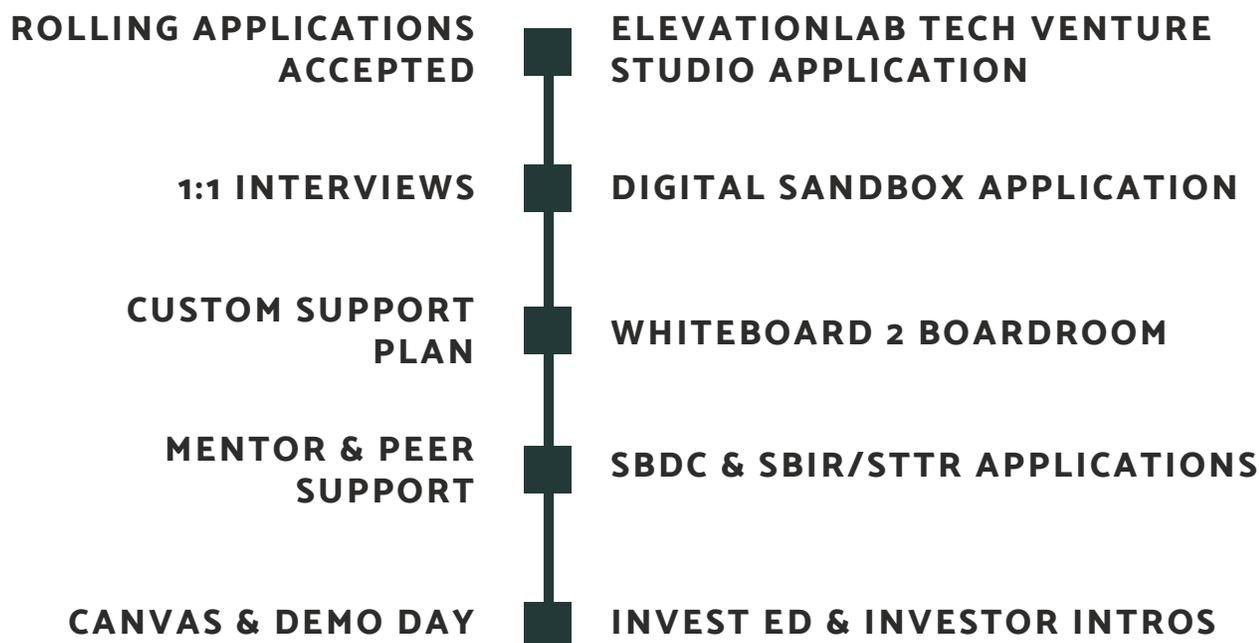
COMEBACK  
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## WHAT TO EXPECT IF YOUR INNOVATION IS ACCEPTED

If selected, fellows and their early-stage innovations receive 360° support, resources and financial assistance to help accelerate COVID-related solutions.



## Accelerating Innovation to Jumpstart KC's Comeback from COVID-19

Comeback KC Ventures is funded through an 18-month SPRINT Challenge grant from the U.S. Economic Development Administration and administered by KC Digital Drive and the UMKC Innovation Center.

For more information, contact our team at [comebackkc@kcdigitaldrive.org](mailto:comebackkc@kcdigitaldrive.org)

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